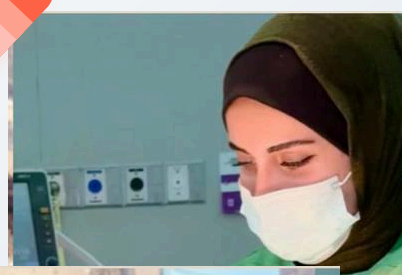
Bidrah did not start from an idea. It started from people I lost. 💔

Let me introduce you to the Al-Husari family



who were killed on **September 5th, 2025.**
A family full of ambition, kindness, and life.
This family was **bombed in the late hours of the night while they were sleeping** in their multi-floor home.
Among them were **Yara, the doctor, and Ahmad, the engineer.**
I sat with them and listened to their goals and dreams, to where they wanted to continue their lives once the war ended.
I saw myself in them: in their ambition, passion, and hope.
But while they were sleeping, they were gone.
Ahmad remained **under the rubble for two days** 💔 He sent a call for help from his phone, but he was killed because help arrived too late and because it was so difficult to pull him out.

The dreams of the Al-Husari

family left with them.

But thousands of dreams remain alive in other Palestinian families.
So **how can these dreams continue, when the people carrying them have lost everything they need to start again?**

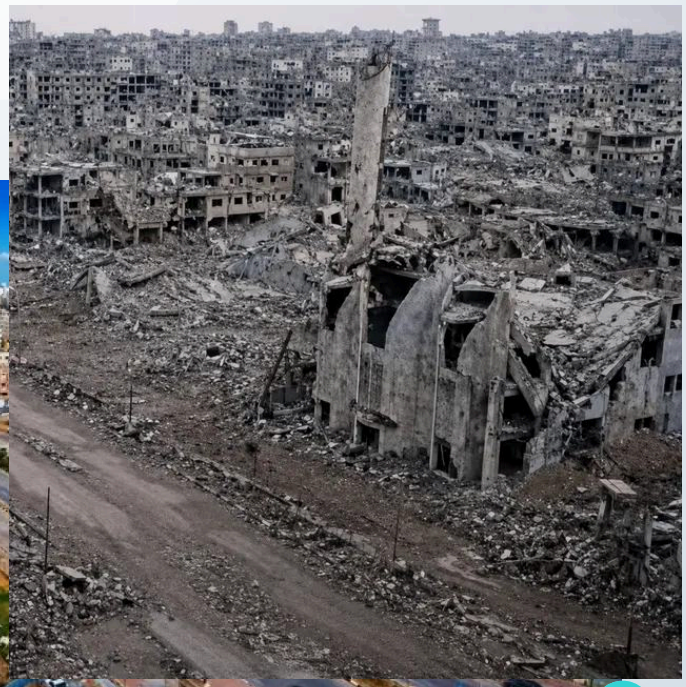
Before the war, the path was clear for many Palestinians.

He would study, learn a craft, or start working early.
And slowly, that effort would become something real:
a piece of land,
a home,
a shop,
tools,
or a small business.
But the war broke that path.
Many Palestinians did not only lose their homes.
They lost the land, the tools, the business, and the income they spent years building.

So today?

The problem is not that Palestinians do not want to work.

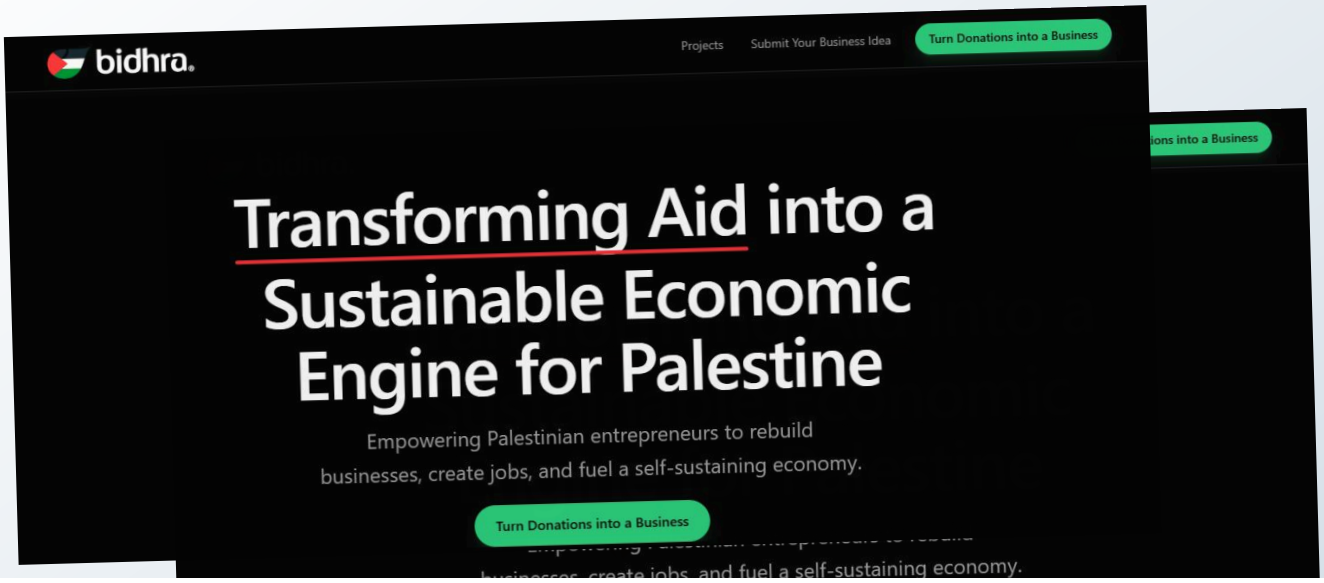
The problem is that **many of them no longer have what they need to start again.**
So, **how can they start again when everything they built is gone?**



FROM AID TO AN ENGINE

This is why I built Bidhra

To turn donations into a Sustainable economic engine for Palestinians.
The core principle of the idea is based on directing part of the donations toward real Palestinian businesses on the ground. **When a supported and empowered business succeeds**, that business **shares a percentage of its profits to support other businesses that also need help.**



WHAT BIDHRA CREATES

The Impact of Bidhra

Building sustainable solutions, creating more job opportunities, and reducing dependence on aid.
From here, we begin to reduce our dependence on aid and **start a process of recovery, growth, and support from Palestinians to Palestinians.**

Important Note

Bidhra is not against aid or donations. They are important for the child who has been left alone, and for the elderly person who has been left alone.
But I believe they are not effective for the **majority of Palestinians in the way they are being used now**.